



Sylwia Brzozowska

TY Future

Sylwia Brzozowska is the founder and CEO of TY Future, an online education technology platform designed to help young people make informed career decisions while enabling organisations to identify and nurture future talent early. She brings a strong commitment to social impact and youth development.

Sylwia established TY Future after recognising how many young people lack awareness of the full range of career opportunities available to them, particularly in sectors facing skills shortages. The platform enables organisations to engage teenagers through interactive career awareness programmes aligned with their CSR and SDG goals, while supporting employers in building future talent pipelines. Students participate in immersive, experience-based career exploration that simulates “a day in the life” of real roles, including interactive scenarios, projects, and reflective activities designed to reveal interests, strengths, and work preferences. At the same time, organisations gain valuable insights to support recruitment, onboarding, and retention.

TY Future currently operates primarily in the public sector, with customers including TUSLA and the Department of Transport, while also working with private-sector organisations. To date, the platform has engaged over 2,000 students across its programmes. The company has also received investment from Enterprise Ireland, supporting its continued development and expansion.

Since launching, TY Future has evolved beyond career awareness to address a critical business challenge: early-career retention. Its data-driven insights help organisations understand the values and expectations of young people and identify graduates who may be at risk of leaving within their first year.

Sylwia’s vision is to scale TY Future across Ireland and internationally, supporting organisations to build stronger, more diverse talent pipelines while empowering young people to make confident, informed career choices.

www.tyfuture.ie

