



Rebecca McElwain

Bee Healthcare

Rebecca McElwain's journey to co-founding Bee Healthcare is rooted in a deliberate combination of industry experience, entrepreneurial learning, and a clear-eyed vision for better patient care.

After several years as a Product Sales Specialist in the medical devices sector, Rebecca took a purposeful career break to pursue a Postgraduate Certificate in Creativity, Innovation and Entrepreneurship at UCD. This period of focused learning sharpened her entrepreneurial thinking and gave her the confidence and skillset to build something of her own.

That something became Bee Healthcare, which Rebecca co-founded in March 2024. Based in Dublin, the business provides premium mobility solutions for people living with Parkinson's, MS, and other neurological conditions — bringing together clinical credibility and genuine style in a market that had long overlooked both. Bee Healthcare offers nationwide home consultations, ensuring every customer receives a personal, supported experience when choosing the right aid for their needs.

Since launching, the business has secured HSE approval as a supplier and built strong partnerships with occupational therapists and physiotherapists across Ireland — a significant milestone reflecting the trust the clinical community has placed in the Bee Healthcare model.

Looking ahead, Rebecca is focused on expanding the business nationwide, deepening those healthcare partnerships, and continuing to prove that mobility aids can truly enhance — not define — how people live.

www.beehealthcare.ie

