

DASH

Leaders



Maria Langan

DASH Leaders

Maria Langan is the founder and CEO of DASH Leaders, an Edutainment platform offering a fresh, practical approach to leadership development, designed to help organisations accelerate performance of their ambitious leaders.

Maria brings over 20 years' experience in senior leadership roles across Ireland and international markets, spanning Media, Commercial Strategy and Leadership Development. She has built and led teams across multiple markets and completed executive education at Wharton, Yale and INSEAD. Maria is also an accredited ICF Executive Coach and a certified practitioner in Emotional Intelligence (EQ-i 2.0®) and the Myers-Briggs Type Indicator (MBTI®).

DASH was shaped by Maria's own leadership journey. Leading at pace and under pressure, she saw first-hand that leadership today happens in real time and that development needs to evolve with it. Through this experience, and her work with global leaders, consistent patterns emerged in what differentiates the most effective leaders.

These insights were captured in the proven DASH Framework - Drive, Ability, Social Skills and Happiness - bringing together the core components of high-impact leadership.

Through its platform, DASH delivers bite-sized insights, personalised pathways, progress tracking and structured reflection prompts that help leaders translate insight into practical action. The experience begins with the DASH Score, a psychometrically informed assessment providing a clear snapshot of each leader's strengths and development opportunities.

DASH Leaders recently secured Enterprise Ireland Pre-Seed Start Funding (PSSF), validating the company's growth potential. Maria has also completed all three phases of the New Frontiers programme at TU Dublin and is now raising investment to accelerate expansion, build a global footprint and move the company towards High Potential Start-Up (HPSU) status, while introducing a B2C subscription model to broaden access for ambitious leaders globally.

www.dashleaders.com

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