



Louise Jones

Simpson Jones

Louise Jones is the founder of Simpson Jones, a specialist practice management service supporting barristers across the island of Ireland. Simpson Jones helps practitioners manage the operational aspects of their practices, allowing them to focus on their legal work and the development of their professional practice.

A legal practice manager with more than 25 years' experience, Louise established the business after two barristers she had worked closely with were appointed to the High Court as judges. Through her network, she recognised that many practitioners could not justify employing staff but still needed experienced support to manage their practices effectively.

Alongside the service business, Louise developed Barrister365, a practice management software designed specifically for barristers. Barrister365 is used within Simpson Jones to deliver its services and is also available as a standalone product.

Through the Starting Strong programme, Louise is developing a structured six-month strategic programme for barristers and sole practitioner solicitors who want to move their practices forward with greater purpose and direction. The programme focuses on what Louise describes as the “architecture” of a practice — helping practitioners design the systems, structures and disciplines that allow their work to develop in a more organised and sustainable way. Participants may then transition into Simpson Jones' practice management service, where the team can help implement and maintain the systems developed.

Louise's ambition is to help legal professionals move beyond simply managing their workload and instead design practices that are structured, sustainable and capable of supporting long-term professional success. Louise currently employs three full-time staff, two part-time staff and one part-time subcontractor.

www.barristeradmin.ie



STARTING STRONG PARTICIPANT 2026