



**Pregnancy
Health Check**



Kathy Whyte

Pregnancy Health Check

Kathy Whyte is a former nurse and midwife with a Master's in Nutritional Medicine, combining frontline healthcare experience, deep domain expertise, and a passion for health entrepreneurship. Kathy has spent several years in the pharmaceutical industry, where she honed an evidence-led, outcomes-focused approach to improving health at scale.

Driven to shift healthcare from reactive treatment to proactive prevention, Kathy focuses on the earliest—and most impactful—stage of life: preconception. Her cross-disciplinary experience revealed a critical and underserved gap in care, inspiring her to found Pregnancy Health Check.

The company addresses the fragmented and largely inaccessible nature of preconception support. Despite strong evidence showing early intervention improves fertility, pregnancy, and long-term health outcomes, care remains inconsistent. Pregnancy Health Check is building an AI-enabled platform to optimise reproductive health for women and men—from preconception through early life—while generating a longitudinal dataset to advance predictive, personalised care.

The business is engaging fertility clinics, insurers, employers, and patient communities to validate demand, supported by leading clinicians in obstetrics and reproductive health, with early pharmacy pilots underway.

Participation in Starting Strong has strengthened Kathy's leadership confidence and strategic decision-making, a growth mirrored in the company's increasing market traction, heightened customer engagement, and strong partner interest.

Recent highlights include being named a Techstars winner in 2025 and speaking at key health events in the UK and Ireland. Kathy is now focused on advancing the MVP, securing strategic partnerships, and positioning Pregnancy Health Check as a category-defining platform at the intersection of healthcare, data, and AI—addressing a global opportunity in reproductive and preventive health.

www.pregnancyhealthcheck.com

STARTING STRONG PARTICIPANT 2026

