



# Siobhán Bairéad

## OGMA Campus Solutions

Siobhán Bairéad is co-founder and Head of Design at OGMA Campus Solutions (“OGMA”), an all-in-one cloud platform built to manage every aspect of running educational, cultural, and sporting programmes, camps, and courses—both residential and non-residential. Originally from Conamara and a fluent Irish speaker, Siobhán is a Chartered Accountant and former Tax Advisor (Arthur Andersen, KPMG), with senior experience in Finance, HR, and IT in the public sector. Her rare mix of commercial expertise, design thinking, and deep sectoral understanding—particularly in governance and operations—has shaped OGMA’s development from the ground up.

Since launching, OGMA has become the digital backbone for over 50% of the Irish college sector, English language colleges, and a trusted partner to organisations such as Gael Linn, Gaelbhratach, Basketball Ireland, and the Centre for Talented Youth Ireland (CTYI) at DCU. Designed as a digital command centre, OGMA supports thousands of students, staff, and families by automating and managing every aspect of running a campus, course, or camp—from enrolment and staffing to compliance, communications, payments, and oversight. Its bilingual, accessible, and multilocation-ready architecture ensures it performs in real-world complexity.

OGMA was awarded a Gold Medal for Brand and Marketing and a Silver Medal for Service in Irish at Gradaim Gnó na hÉireann 2024.

With growing momentum, OGMA is now focused on partnerships with bilingual education providers in Wales and Scotland, as well as major Irish cultural organisations with international reach. For Siobhán, OGMA is more than software—it’s the digital foundation that helps education and programme providers operate smarter and uphold their mission.

**[www.ogmacampussolutions.ie](http://www.ogmacampussolutions.ie)**