

Alto.



Marita Kenrick

Alto Health

Marita Kenrick is a public health and behaviour change expert with 20+ years of experience across Ireland, the UK, and Australia. Her career focuses on early diagnosis, prevention and healthcare system efficiency, with particular expertise in translating complex health challenges into practical human solutions.

In 2023, Marita co-founded Alto Health, to address specialist practice inefficiencies. Drawing from both professional insights and personal experiences as the partner of a specialist doctor and patient navigating the “black box” of healthcare, Marita co-developed Alto to reduce referral-related admin and speed-up referral-to-treatment timelines.

Alto's automation platform specifically targets the pre-visit processing challenges faced by specialist-led clinics. The system intelligently manages referrals, automates triage, handles patient preparation and captures missing data and documentation upfront to ensure accurate clinical decisions and seamless care planning downstream.

Using clinic specific standard operating procedures or Alto's turnkey clinical prioritisation criteria, the system automatically labels, validates referrals for completeness and prioritises them for review. This comprehensive approach enhances data quality, mitigates risk, and provides specialists with complete visibility throughout the process. What once took days or weeks now takes minutes—reducing administrative workloads and speeding up referral-to-treatment timelines, to empower teams to safely increase throughput and thrive.

Currently preparing for CE/CA marking, Alto is set for pilot deployment in Ireland and the UK in 2025. The company has garnered support from EIT Health, Enterprise Ireland, NDRC, and LEO, and Marita was recently included in The Business Post's 40 over 40 list.

Alto's mission remains sharply focused: empowering specialist doctors to transform pre-consultation paperwork and patient preparation from administrative burdens into operational advantages.

www.altohealth.io



STARTING STRONG PARTICIPANT 2025