



# Ann Claire Nolan

## Chromatico

Ann Claire Nolan is the founder of Chromatico, a growing multidisciplinary research and strategy agency. She holds a BA in Economics and History from University College Dublin and an MSc in Luxury Goods and Services from the International University of Monaco. She is a member of the Marketing Society of Ireland, a guild member of the Princess Grace Foundation USA, and an alumna of the Mountbatten Programme in New York.

Since launching in 2022, Chromatico has completed over 30 projects for more than 20 clients, spanning industries from financial services and energy to technology, consumer goods, and B2B sectors. With a strong focus on strategy-centric research, Chromatico supports brand development, innovation, and global insight initiatives.

Drawing on her background in research and also strategic planning at leading creative agencies such as BBDO, Publicis, and JWT, Ann Claire created Chromatico with a clear mission - to offer research that is purpose built for the real marketing challenges businesses face, not copy and paste services or one size fits all solutions.

At the heart of Chromatico's approach is a commitment to delivering insights that are not just informative, but inspirational, tackling hard truths and helping clients to think bigger.

After a transformational year, Ann Claire is now focused on expanding Chromatico's reach within Ireland and onto the global stage, strengthening its reputation as a trusted strategic partner to both emerging businesses and legacy organisations.

Ann Claire is passionate about community and collaboration. She is the founder of Marketing Book Club, hosts regular industry meetups and alumni events, and was a speaker at this year's Insight and Innovation Exchange (IIE) North America by Greenbook in Washington D.C.

**[www.hellochromatico.com](http://www.hellochromatico.com)**



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