

SCOUT O



Stephanie O'Sullivan

SoScout

Stephanie O'Sullivan's journey began in Galway, where she honed her interior design skills in an architect's practice before moving to London. Seven years later, Stephanie found herself back on Irish soil, this time as Associate Director in the Interiors division of Ireland's largest architectural powerhouse, Henry J Lyons.

In March 2020, Stephanie put her creative prowess to the test by overseeing the construction of her own abode. A renowned photographer handpicked her home as the backdrop for a high profile influencer's clothing brand launch. Stephanie had always wanted to sign up the house to a shoot location agency, having been exposed to the service in London. However, there were none. That's when the seeds of a shoot location agency began to sprout.

From that moment, Stephanie was inundated with requests to showcase unique locales for shoots. Faced with the glaring absence of a dedicated shoot location agency in Ireland's thriving filming landscape, she rallied her old comrade, Sinead Wallace, and they launched SoScout in April 2023.

What began as a collection of six properties and ten bookings, blossomed into nearly a hundred sought-after locales and over three hundred bookings in its inaugural year alone. With a 'black book' concierge service catering to the needs of producers, SoScout has established itself as the go-to destination for those seeking the extraordinary amidst the ordinary. The most noted of their shoots was the Cillian Murphy fashion shoot for Numero Magazine in Paris.

Stephanie considers SoScout to be an important export service that is providing services direct to global producers to showcase Ireland and what it has to offer within the TV, Photography and Film industries.

www.soscout.com



STARTING STRONG PARTICIPANT 2024