



Sinéad Crowther

Soothing Solutions

Tonstix Creator and CEO, Sinéad Crowther is a Pharmaceutical Technician with more than 25 years' experience in retail pharmacy. On a daily basis, Sinéad was met with frustrated parents trying to do their best for their children with sore throats and coughs, but unfortunately there wasn't an over-the-counter product that would soothe this type of discomfort specifically.

In 2017, she began researching 'How to make a product from scratch' on google. Without a penny to her name, she spent the next 5 years developing the product alongside a leading food scientist and medical device company to ensure its efficacy, safety and child-friendliness. Tonstix- Honey Jelly Pops harnesses the power of natural ingredients, is a child friendly melt in the mouth jelly and provides a solution for parents that simply didn't exist until now.

Tonstix is now stocked in 2,300 pharmacies across Ireland and the UK, is listed on Amazon UK and is entering grocery retailers in 2024.

Tonstix Travel Pop was launched in 2024 and a listing has been secured with travel giant WH Smith to roll the brand out in its Ireland airports and across the EU.

Soothing Solutions recently won the prestigious Healthcare Award at the 2024 Guaranteed Irish Awards, Mums & Tots Awards Best New Product 2023, Best Child & Baby Product at the Irish Pharmacy News Awards 2023 and Best Launch Product Irish Pharmacy News Awards 2023.

Sinéad was crowned HPSU Founder of the year in 2023, won the Best Healthcare Company Award at the HiStyle Women Of Vision Awards 2023 and was named Best Mum in Business 2023 at the Mums & Tots Awards.

www.tonstix.com



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