



Sarah Blake

Earthology

Sarah Blake has more than 25 years' business experience in sustainability, human resources (CIPD Associate) and horticulture (RHS trained). After studying Sustainability Leadership at Cambridge University, Sarah founded Earthology to help employees and their companies on their sustainability journey, one step at a time!

Sarah helps companies to create a climate conscious workforce that will increase staff retention, attract the best talent and make businesses future fit. Sarah believes companies can make a profit *and* be planet positive.

Sarah started Earthology back in 2019 with a garden in Bloom titled 'Pledge Against Plastic' in conjunction with the Irish Girl Guides. During the pandemic she expanded her business to offer online talks and workshops to Irish businesses with a footprint in Europe. She now trains and educates Green Teams to amplify their impact.

Sarah is a member of the AI Gore Climate Reality chapter in Ireland. She has trained a multitude of Green Teams to become Carbon Literacy Certified with her own courses. She is a trained B Leader and has helped more than 25 companies with B Corp Certification. Sarah is a TEDx speaker and a regular chair and panellist at the ESG Summit and other client sustainability events.

Sarah is passionate about making every job a climate job. She is on a mission to guide 1million employees to live climate friendly lives. In June 2024, Sarah will be launching the Earthology Circles platform to support Green Teams in making their workforce planet positive places.

www.earthology.ie

