



Rachel Bothwell

GP Practice Ally

Rachel Bothwell is the founder of GP Practice Ally (GPPA), a unique professional development network tailored to meet the needs of GP practice managers across Ireland.

GPPA is dedicated to enhancing the skills and confidence of practice managers by providing access to crucial information, resources and peer support through its innovative online membership community. The annual GPPA Practice Leadership Summit and calendar of in-person training programmes further strengthen these powerful community bonds.

Additionally, GPPA specialises in designing and maintaining bespoke websites for GP practices, enhancing patient access and practice efficiency with customised forms, practice policies and regularly updated patient resources.

Rachel has a diverse skillset from her experience in marketing and procurement for iconic Irish retailers. In 2018, she unexpectedly assumed management of her family's GP practice due to her father's illness and led the team through a period of unprecedented change.

During this time, Rachel recognised the critical role of effective practice management in delivering high-quality healthcare to local communities, identifying a pressing need for enhanced training and support for practice managers.

Her drive to establish GPPA in 2021 was also fuelled by her passion for coaching and empowering business leaders. She emphasises the significance of peer learning in all GPPA initiatives, recognising the value of shared insights and experiences in professional growth.

Rachel's vision for GPPA centres on the principles of connection, collaboration and support. Runner-up in the IMAGE PwC Businesswoman of the Year Awards 2023 - Startup Category, her leadership is characterised by her commitment to fostering a deeply connected community of GP practices, equipped to deliver efficient, quality patient care.

www.gppracticeally.ie

