



# Portia Quinn

## Harley & Marley

Harley & Marley is an Irish fish-based pet food business founded in 2021 by Portia Quinn. Portia got the idea for the business while walking her Golden Retriever, Marley, by the sea and considering how to provide him with the best natural food and treats. Partnering with Atlantis Seafoods of Kilmore Quay, the Harley & Marley journey began.

Harley & Marley's vision is to bring joy, health, and long life to all our furry friends with delicious and natural food and treats from the pristine Irish seas. They offer a range of Super Premium Complete Food & Treats for Dogs & Cats, made with freshly prepared Irish fish. The production of Harley & Marley food & treats reduces unnecessary waste, supports the local fishing industry, and contributes to the Irish Circular Economy.

Harley & Marley's fish-based range is ideal for dogs with digestive issues or allergies to other protein sources. Fish is easily digestible, gentle on sensitive stomachs, and packed with Omega fatty acids, promoting healthy joints, skin, and a shiny coat.

The company recently achieved their Guaranteed Irish status and launched a brand new range of "Duo" functional treats, each targeting a specific health benefit while also helping to maintain pets' oral health. In addition, they also introduced a new Finest Irish Fish Oil to drizzle over pets' food to increase palatability and provide a rich source of omega oils.

The team attended Interzoo, the world's largest pet trade show, in Nuremberg in May, and hopes to start exporting products beyond these shores very soon. In the NPD pipeline are cat dry, cat wet, and dog wet products, destined for launch by early next year.

[www.harleyandmarley.com](http://www.harleyandmarley.com)

