

The logo for BROW AID, featuring the brand name in a gold, serif font with a registered trademark symbol, set against a teal rectangular background.

# Kim O'Sullivan

## BROW AID

With over 20 years in the beauty industry, Kim O'Sullivan has revolutionised the brow business within Ireland. She is the founder and Director of The Dublin Makeup Academy and BROW AID. Having been bestowed with the title of Phibrow Master, this enabled Kim to establish the PhiAcademy, Ireland's first elite Microblading Training Academy.

Kim's mission for BROW AID is to revolutionize the way you experience brow care and styling. With over 17 years of expertise as a brow master and international brow educator, she has harnessed that in-depth knowledge to create luxury brow products that not only style but also treat and care for brows. She understands the unique needs of brow enthusiasts, and her meticulously crafted collection is designed to empower the user to recreate perfect brows in the comfort of their own home.

From precision pencils to innovative serums, each product in the BROW AID collection is thoughtfully created to deliver exceptional results. Kim is committed to staying at the forefront of industry trends and continuously improves her formulations to meet the evolving needs of her customers.

Kim is the winner of numerous awards and accolades including IMAGE Magazine Best Makeup Artist 2014, IMAGE Magazine Best Brow Artist 2015 and 2017, and IMAGE Magazine Creative Businesswoman of the year 2019. Celebrity clients include Pippa O'Connor Ormond, Amy Huberman, Louise Cooney, Rosie Connolly, Vogue Williams, Samantha Barry, Sabina Higgins and Brian Dowling,

The BROW AID range is available online, as well as in stores including Brown Thomas, Dunnes Stores, Meagher's Pharmacy, and McCauleys.

[www.browaid.com](http://www.browaid.com)

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