



Olivia Lynch, Tax Partner

KPMG

Entrepreneurs play a significant role in Ireland's economic growth, innovation, and job creation, but research shows that female entrepreneurs encounter more barriers to growth and difficulties accessing start-up financing and are also underrepresented in entrepreneurship.

KPMG champions domestic entrepreneurship, fosters innovation, and empowers female entrepreneurs and fast-growing companies to achieve their business goals. With a passion for business and an unrivalled understanding of the challenges and opportunities facing these businesses, KPMG has a strong track record of continuing to work with these businesses as they grow and evolve in Ireland and internationally. From offering tailored digital transformation strategies and expert guidance on cybersecurity, sustainability, employment, and legal issues to securing funding and managing tax issues, KPMG supports entrepreneurs, start-ups, and fast-growing businesses as they scale.

Speaking about KPMG's sponsorship of the Starting Strong programme, Olivia Lynch, Tax Partner at KPMG, said: *"Supporting female entrepreneurs at an early stage can make a big difference to their long-term success, and the Starting Strong initiative is an excellent programme for ambitious female entrepreneurs at the beginning of their entrepreneurial journeys. KPMG's commitment to diversity drives us to continue supporting unique programmes for ambitious female entrepreneurs like Starting Strong, Going for Growth and Inspiring Women Entrepreneurs."*

Since 2015, KPMG has supported the Going for Growth programme, which has seen more than 950 businesswomen participate since its first cycle in 2008. KPMG is proud to help early-stage businesses overcome challenges and seize opportunities, particularly empowering Irish women who start and grow their businesses as they play a critical role in creating new jobs and contributing to the Irish economy.

With over 4,000 professionals based in Dublin, Belfast, Cork, and Galway, KPMG in Ireland is a provider of professional services, offering a range of audit, tax, advisory and consulting services to a broad range of entrepreneurs, domestic businesses, and international clients across a variety of sectors.

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STARTING STRONG SUPPORTER 2024

