

forager



Feebee Foran

Forager

Feebee Foran is the owner of Forager, a 100% natural skincare brand that harnesses the medicinal properties of wild Irish weeds. A herbalist and nature educator, Feebee is passionate to share her knowledge of Irish plants, both scientific and folkloric to help people to heal, feel and connect with nature and their environments.

A graduate of Griffith College Dublin, Feebee holds a BA Honours Degree in Journalism and Media Studies, which led her to build her career in storytelling.

With the support of LEO South Dublin, Feebee has brought Forager from a passion project, making skincare balms in her kitchen during the 2021 lockdown, to a thriving business with over 70 stockists nationwide, and a growing foothold in the USA. Sustainability and caring for the earth is paramount to Feebee's work, honoring nature and our most renewable resource, wild Irish weeds. From sustainable packaging, to helping others learn and understand the value and importance of these plants, ethical practice is at the heart of Forager.

Forager has won numerous awards, most notably, the Green Sustainability Award 2023 with LEO. Feebee has also been nominated in many other prestigious awards, including Emerging Business Woman 2023 with Network Dublin and Best Beauty Brand 2023 with Irish Country Magazine. She is the Resident Forager on Ireland AM and a nature columnist with the Dublin Gazette.

Moving forward, Feebee aims to develop the Forager presence and this heritage healing craft to a broader audience in the USA and EU. Her personal focus is on helping others to find peace and mental clarity in nature, advocating for the importance of self-sufficiency and growing your own food through her GrowAllot Campaign.

www.forager.ie

