



# Denise Walsh

## CurlyCo

Denise Walsh, the founder of Curly Co, is not just passionate about creating products; she's dedicated to helping people embrace a new way of styling their curls and reclaiming their confidence. With over 25 years of experience as a hairstylist and salon owner, Denise understands the struggles curly-haired individuals face. That's why she infused CurlyCo products with sumptuous essential oils, aiming to energise and refresh curls while providing essential care and nourishment.

Having experienced years of neglect and mistreatment of her own curls, Denise embarked on a journey to create a collection of defining and conditioning products to cater to every curly need. She firmly believes that every curl is beautiful and deserves proper care and attention.

Denise's commitment to excellence has already earned Curly Co recognition, with the brand receiving accolades at the HiStyle Awards in July 2023 and recently winning the HiStyle Award - Emerging New Business Woman. Furthermore, Denise herself was nominated for New Founder of the Year at the VIP Publishing Power of Women Awards.

The Curly Co range is not only available online but also stocked in over 120 pharmacies and salons nationwide. Looking ahead, Denise's vision includes expanding the brand's presence in Ireland and internationally, with the goal of empowering even more people to embrace and celebrate their natural curls.

[www.curlyco.ie](http://www.curlyco.ie)

