



Clodagh Ryan

CRAOI

Clodagh Ryan is leveraging her years of experience working in corporate companies around the globe, along with her qualifications as a yoga instructor and certified Health & Wellness coach, to target workplace burnout with CRAOI, a WellTech solution inspired by the Irish word for 'heart'.

CRAOI is the proactive preventative to burnout, helping corporate companies and their employees through their award winning employee wellbeing app and strategic services.

CRAOI combines technology and data to provide personalised, sustainable wellbeing support across four holistic pillars: Movement, Mindfulness, Nutrition, and Happiness. Partnering with experts to create unique content for busy working environments, CRAOI focuses on both wellbeing and sustainability. Their platform employs Machine Learning that powers their personalised approach, while also helping to avoid information overload.

Since its mobile app launch in February, CRAOI, backed by LEO and EI and winners of the 2023 Grow Remote Innovation Competition, is making significant strides in expanding its user base and evolving its offerings. The company is gearing up to introduce new features, including incentives that help both employers and users achieve their ESG goals, technology to support community building through gamification, and features that foster company-wide wellbeing engagement through group interactions and activities.

This scalable and inclusive platform is dedicated to making well-being accessible to all, to transform workplaces into healthier, happier, and more sustainable environments.

www.craoi.com

