



Catherine Devine

PumpSkynz

Catherine Devine is the founder of PumpSkynz, a brand pioneering in the diabetes accessory industry with global ambition. Catherine's journey from obtaining a Masters from Trinity College Dublin to an 18 year career in journalism, to finally starting her own business, is driven by a personal mission.

Living with Type 1 Diabetes since 2013, she experienced first-hand the lack of stylish, high-quality accessories for diabetes management devices like insulin pumps and glucose monitoring systems. This gap in the market led to the creation of PumpSkynz in 2020, transforming the landscape of diabetes care accessories.

PumpSkynz is not just a brand; it's a statement against the status quo, offering silicone covers and accessories that blend functionality with fashion, empowering those with diabetes to embrace their devices with confidence.

Early stage support from Donegal LEO and the New Frontiers Programme helped set the business on strong foundations. Investment from Enterprise Ireland in 2022 was pivotal in the scaling journey, which sees PumpSkynz exporting to 20 countries and expanding rapidly.

The brand has received numerous awards, including recognition as the Most Innovative Medical Products Retailer in 2024, and was listed among the Top 100 Most Ambitious Companies in Ireland.

The brand's expansion plans include deeper penetration into existing markets, exploring new international territories with an immediate focus on the USA and continuously innovating the product line to meet the evolving needs of the diabetes community worldwide.

Catherine is not just selling accessories; she's creating a movement. PumpSkynz represents hope, style, and a brighter future for millions, positioning itself as a beacon of innovation and empowerment in the healthcare accessory space.

www.pumpskynz.com

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