



Mairead Mackle

Tarasis Enterprises

GOING FOR GROWTH PROFILE

NAME:
Mairead Mackle

BUSINESS
Tarasis Enterprises

POSITION
Founder and CEO

WHAT WE DO
We provide innovative services and solutions for the health and social care, housing and renewables sectors across Ireland

CONTACT US
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Mairead Mackle is a leading figure in the world of business, philanthropy, and social impact. As the Founder and CEO of Tarasis Enterprises, she has demonstrated unwavering commitment to innovative services and solutions that touch the core of Ireland’s health and social care, housing, and renewables sectors. A passionate voice in values-based leadership, female empowerment and using business for good, Mairead is a multi-award-winning entrepreneur, TEDx Speaker, philanthropist, investor, non-exec board member and a loving mother to seven children.

Originally trained as a Podiatrist, Mairead Mackle ventured into uncharted waters in 1995 when she founded her first company, Homecare Independent Living, driven by her passion for using business as a force for good which ignited her entrepreneurial spirit. From the humble beginnings of her kitchen table, Mairead embarked on her business journey, and her love for entrepreneurship grew stronger with each passing year – *“I got bitten by the entrepreneurial bug and fell in love with it”* says Mairead.

Today, Tarasis Enterprises has become a national leader and evolved into a suite of businesses skilfully serving the communities of Ireland. The company employs 500 people and its structure is composed of four distinct divisions, each with its specialised focus and dedicated management team:

Tarasis Healthcare: Providing in-home domiciliary care services, delivering over 1 million hours of care annually and have cared for more than 60,000 individuals across Ireland.

Tarasis Housing: Delivering over 5,000 crisis beds nightly and pioneering eco-friendly modular solutions to address Ireland’s housing challenges.

Tarasis Support Services: A social-work led team focused on sustaining tenancies, preventing homelessness, and offering support to individuals dealing with addiction and mental health issues.

Tarasis Renewables: Utilising biomass to provide affordable, renewable energy solutions to combat the pressing climate crisis.

Mairead took her commitment to improving people’s lives a step further by establishing the Tarasis Foundation within her enterprise. The Tarasis foundation encompasses two not-for-profit entities:

iCare Charity: Dedicated to “kindness without limits,” iCare extends its benevolent reach to uplift communities across Ireland.

Evolve: An educational community and academy actively supporting the social and economic empowerment of women by helping to establish, grow and scale female led businesses.

Mairead participated in the 13th cycle of Going for Growth under the guidance of Lead entrepreneur Monica Flood. *“It was so fantastic to have the opportunity to step out of the business and to share, and hear about, others’ entrepreneurial journeys”* says Mairead. *“I found it a great learning experience and a really safe place to talk about challenges”*. Mairead also participated in Continuing the Momentum in 2023 under the leadership of Fiona O’ Carroll.

Mairead serves on the board of Women in Business in Northern Ireland and is actively involved in various lobby groups and think tanks. Her accolades include an MBE (for economic development) in the 2021 New Year’s Honours List, the Irish Tatler Entrepreneur of the Year 2019, and Woman of the Year at the Natwest Everywoman Awards. She is also a published author, with her book, *“Evolve – Voices of Leadership,”* making a significant impact in 2021.

Looking ahead, Mairead Mackle envisions substantial growth for Tarasis Enterprises through increased investment and innovation. Her ambitious five-year strategy includes creating 300 new jobs across the company’s diverse portfolio of businesses in Ireland. *“With new investment, new jobs and new approaches, we plan to make a real and positive impact on the many pertinent social issues and crisis of our time which include housing, social care and climate change.”*

