



Rachel Duffy

Farrelly & Co

Rachel Duffy is co-founder of Farrelly & Co, a premium Irish paint brand. Farrelly & Co has become one of the leading innovators in the paint industry, with their water-based, non-toxic, vegan, scrub-resistant paint. They were the first paint company in Ireland to bring in 100% accurate Peel & Stick paint samples, reducing unnecessary paint wastage associated with tester pots.

After spending time in Australia, Rachel returned to Dublin in 2020 inspired by the professionalism and business acumen of the Australian tradespeople, with a mission to transform and restore homes to the highest possible finish. As the services side of Farrelly & Co grew, it paved the way for the launch of a paint brand that not only matched their passion for colour and the transformational process, but that also matched their premium approach.

After nearly 2 years in development, Farrelly & Co launched their 'Premium Collection', a curated range of 58 colours. All Farrelly & Co paint is made to order, ensuring the customer receives fresh paint every time. Along with their made to order paint, their peel-and-stick paint samples create 95% less waste than tester pots.

More recently, they have launched their own range of painting accessories, expertly crafted and made to last for professionals and DIYers alike.

In 2022, Farrelly & Co was nominated for the DLR County Chamber Business Awards for the New Business Entrepreneurs Award. Farrelly & Co has ambitions to become Ireland's leading paint company, with hopes to expand its product range in the future.

www.farrellyandco.com

