



Maria Hall

Hub Planning

Maria Hall, an Urban and Regional Planner with 12 years of experience in Ireland, Australia, and the United States, founded the company's consulting arm (Hub Planning Limited) in Sydney, Australia, in June 2018.

In 2019, Maria moved back to Ireland and reregistered the company in Sligo. She has now grown Hub Planning to a team of five with a diverse range of skills and experience working across a wide range of planning, economic and development projects for both the public and private sectors in Ireland and Australia. The team is innovative by nature, with the confidence to disrupt and the determination to provide their clients with value for money.

Maria noticed that a large proportion of their client's budgets was used undertaking demographic and data analysis and the inefficiencies associated with undertaking this analysis on a project-by-project basis. This led to developing their own internal algorithms that simplify and automates demographic analysis and provide instant decision support tools.

Their easy-to-use platform transforms a wide range of public data sources and provides professional analysis to ensure their clients have the information they need in a clear, visual and accessible format. DataHub allows them to undertake more analysis than a traditional consultant because it is faster, more efficient, and more accurate than the traditional methods used to access this level of data and analysis.

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