



SKIN FORMULAS



Geraldine Jones

Skin Formulas

Skin Formulas is a multi-award winning Irish Skincare brand based in Nenagh, Co. Tipperary. Founded by skin expert of 20 years, and skin clinic owner Geraldine Jones, Skin Formulas was created for the customer based on their needs and wants.

Skincare can be quite a complex and confusing subject, with so many ingredients and brands on the market. Skin Formulas has designed its packaging to be clear and concise, explaining to the customer exactly what the product is for and how it should be used. The brand is focused on achieving real results for its customers, while also delivering a truly luxurious experience through its essential oils and textures.

Skin Formulas has 15 retail products and 3 professional only lactic peel products, alongside an array of beautiful gift sets. Their customers are both B2C and B2B through professional skin care clinics, beauty salons, retail and pharmacies. They are proudly Leaping Bunny Certified, Vegan, OEKO-TEX certified, Cruelty and Paraben free.

Geraldine loves seeing the difference great skin makes to a person's confidence and wants to offer this "feeling" to everyone through her products. She is deeply involved in every aspect of production and collaborates with top chemists to ideate and formulate every Skin Formulas product.

Skin Formulas has received an array of awards including Hi Style Best Luxe SPF Day Cream, Best Face Serum, Best Face & Neck Cream for Oily Skin, Best Skin Newcomer and Social & Personal Best Glow Mask. They have also featured on Ireland Am and RTE's The Today Show.

www.skinformulas.ie

