



Tara Beattie

Mange Tout Ltd, Prepsheets.com

GOING FOR GROWTH PROFILE

NAME:

Tara Beattie

BUSINESS

Mange Tout Ltd.
Prepsheets.com

POSITION

Director

WHAT WE DO

Hospitality Group which owns and operates the brands The Caterers and SI Café SaaS kitchen management tool ensuring hospitality businesses save money, cut waste and protect their customers' wellbeing.

CONTACT US

E: tara@prepsheets.com
<https://www.linkedin.com/company/mangetoutlimited>



Prepsheets

Tara Beattie is a results and innovation driven entrepreneur, with over twenty years' experience of setting up and running successful hospitality operations, from a fine dining restaurant in 1998 to a new SAAS company, Prepsheets.com in 2021.

In 1998, Tara and her husband Brian first set up Mange Tout Limited as a fine dining restaurant of the same name. Tara was no stranger to start-up businesses, as she was also working full-time in an Enterprise Resource Planning (ERP) software start-up company, whilst helping in the new restaurant. As Mange Tout became an award-winning restaurant, Tara says that *"something had to give"* and she went full time into the family business.

Soon after opening the restaurant, the couple identified a gap in the event catering market for a high-end operator in Ireland. And so in 2002 they pivoted from a fine dining restaurant to a fine dining caterer, called The Caterers, still trading under the original Mange Tout company. *"As our business grew so too did our team, menus and ambitions"* says Tara. In 2007 The Caterwaiter was established to supply professional staff to the hospitality sector. *"To do this we needed to put in a Managing Director to be the face of the company and run it with us. We are delighted that this company has gone from strength to strength and underwent a management buyout in 2020."*

In 2011, Tara and Brian opened the first of their five Simply Irish Cafés (sicafe.ie), all of which are in beautiful and historic sites around Leinster. The SI Café group sets itself apart from the competitors as its cakes, treats, dressings, and soups are freshly made in the company's central production and training centre in Dublin 12. *"We continuously offer fresh and well-balanced options to our customers and continue to partner with our clients to ensure that our offering is tasty, wholesome and relevant."*

2021 brought another exciting pivot when Tara and Brian set up their new SAAS company, Prepsheets.com, which is the culmination of all the experience the couple gained whilst running their hospitality group. Prepsheets is a key kitchen operational tool, which was originally developed as an internal tool to ensure that, through their growth and entering new markets, they remained profitable.

It's early days for the company but they are already working with 7 active customers who are using this simple tool, which ensures that inhouse recipes have accurate costs, allergens, and calories for each portion of each dish. Currently developing a roadmap for future growth, Tara says that they want *"Prepsheets to be the byword for good kitchen management"*.

Tara has been part of the Going for Growth community since 2013. She participated in Going for Growth with Margot Slattery as her Lead Entrepreneur, as well as in Continuing the Momentum with Adrienne Gormley as her Lead. *"Getting access to such experienced businesswomen, who are at the top of their game, was fantastic"* says Tara. *"Having that support and help to ensure you follow through on your commitments makes the Going for Growth network invaluable"*.

