



Tish O'Connor Nash

Stagers Lifestyle

Stagers Lifestyle is an online homewares and lifestyle store founded by Tish O'Connor Nash. Tish's vision for Stagers Lifestyle is to bring a thoughtful and curated collection of homeware and furniture pieces straight to your front door. Tish works with family-run suppliers with a more sustainable focus, which is what helps Stagers stand out from the crowd. Since launching in 2019, Stagers has grown quickly with online shopping increasing dramatically and a huge shift in Irish consumers supporting local.

Tish has worked in the furniture industry for over ten years from retail to wholesale and all the bits in between. Her last job in the wholesale sector brought her to the UK and Scandinavia, where it opened her eyes as to how e-commerce based companies operate and their potential to grow a market not just within their own country but further afield also. The collection that Tish curates personally doesn't follow trends. The aim is to bring timeless pieces into your home that you will treasure for years to come and add something that little bit different. After all *'Why live in a beige box?'*

As the retail side of the business is steadily growing within Ireland and abroad, Tish is pivoting back towards what she set out to do initially, shifting her focus on the property staging section of the business. With property staging on the rise and a growing collection of products, Tish is now in a position to work with staging companies who would rather rent than have a warehouse full of furniture and accessories just sitting there, making it a more sustainable way to stage properties and more importantly less landfill down the road.

www.stagerslifestyle.com

