



# Nicole Baker

**biologit**

Nicole Baker is the CEO and co-founder of biologit, an early-stage technology company using artificial intelligence to tackle the cost and complexity of clinical safety and pharmacovigilance. Their vision is to help keep patients safe by simplifying the detection of adverse events from drug development to post-market.

Nicole is an Immunologist and Pharmacovigilance Professional with a strong focus on innovation and extensive knowledge in global legislation and guidelines for Medical Affairs, Regulatory Affairs, Pharmacovigilance and Clinical Trials, gained by leading and managing global, multi-disciplinary teams. Nicole has over 20 years' experience gained within Academia, the Pharmaceutical Industry, Regulatory Authority, Clinical Research Organisation, and more recently start-ups.

Drug safety is an important part of healthcare systems and critical in maintaining good patient outcomes. The WHO estimates that 1 in 10 patients suffer harm from adverse events while in care. Within the pharmaceutical industry alone, clinical/drug safety activities cost over \$21 billion annually, a figure that continues to rise as the number of approved treatments and volume of real-world data grows.

With so much information available and the need to better understand and prevent adverse events and minimise risks, the industry feels the need to automate repetitive tasks and keep core activities in the capable hands of healthcare professionals, responsible for pharmacovigilance.

biologit MLM-AI is an artificial intelligence powered productivity platform, developed with pharmacovigilance professionals, who are faced with increasingly high volumes of scientific and medical abstracts and articles from literature. It empowers medicinal product licence holders, sponsors, patients, healthcare professionals and scientists with accurate information about safety, efficacy and the quality of medicinal products.

**[www.biologit.com](http://www.biologit.com)**

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