

NICKI HOYNE



Nicki Hoyne

Nicki Hoyne

Nicki Hoyne is the founder of Nicki Hoyne, a slow fashion footwear and handbag brand designed in Ireland and handmade in Spain. Nicki wants to inspire people to cherish and enjoy fashion instead of consuming it and throwing it away.

Nicki's collection consists of classic, practical shapes with fun colours and textures in high quality finishes, built on a foundation of sustainability. She hopes to one day become a fully sustainable brand.

The collection has shipped to 9 countries to date, featured at Brown Thomas Create in 2021 and stocked in Arnott's and Wolf & Badger in New York and London. Nicki won the Irish Design Institutes Rising Star 2021 and was runner up in the DCCI, Irish Business Design Challenge - Micro Business Category. She was also nominated for the IMAGE Start Up Businesswoman Of The Year Award in 2022.

A Kilkenny native, Nicki started her career in Sales & Marketing, bringing brands to life in store before social media existed. She worked with brands such as Calvin Klein, Balenciaga, Diageo and Nintendo. In 2014, she founded award winning online accessories store, My Shining Armour. It shipped to over 40 countries and appeared in Vogue, Cosmopolitan and Grazia. In 2018, Nicki won the IMAGE Online Boutique of the Year Award.

Nicki has spoken at TedXTalk and also ran a top ranking podcast - The Hero Podcast - from 2018-2020 sharing stories of insight and information.

www.nickihoyne.com

