



Niamh Kelly

Tigim

Niamh Kelly, founder of Tigim, has a Master's Degree in Science (Zoology) and has worked as an English language teacher in countries where people had limited opportunities. For more than 10 years, Niamh has worked as an educational designer, where she has designed and coordinated academic courses in Cambridge and Trinity College for international students studying Science and Engineering. She saw first-hand the ambitions of so many international people to study English to achieve a new career, a new life in a new culture. But she also saw their hardships. She knows the huge gaps that exist at a professional level for people from different cultures trying to achieve a better life.

Tigim use linguistic analysis, natural language processing and machine learning to identify any potential barriers to understanding what can hold back people, productivity and performance. Tigim data creates more effective and accessible communications in sectors that use complex language to ensure they can engage people who do not speak English as a first language, may have dyslexia or low literacy rates.

The company works with organisations in the health, nutrition, science and insurance sectors to increase sales and engagement. It is Niamh's belief that English should not be a barrier to people achieving their potential or accessing opportunities.

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