

# riley.



## Fiona Parfrey

Riley

Fiona Parfrey is the CEO and co-founder of Riley, alongside Lauren Duggan and Aine Kilkenny. Riley provides eco-friendly period products whenever and wherever you need them; whether that's delivered to your door on a subscription basis or in the bathrooms at work or university.

Riley serves menstruators with products that are better for their bodies and better for the planet, and fights period poverty along the way. Fiona is a big believer that access to period products is a basic human right, having seen first-hand the effects of period poverty on young girls in Kenya. That's why Riley has partnered with Irish-registered charity Development Pamoja, to provide products to girls in rural Kenya and fund doctor-led school visits focused on menstruation education. At home, Riley has partnered with Positive Periods Ireland.

Riley currently serves almost 2,000 active subscribers in Ireland, the UK and across Europe. Riley also has 16 corporate clients, including multinationals, universities and schools. It's been a busy start to 2022 for Riley with a new European Fulfilment Centre, new hires and a brand new website. The company also closed their first funding round at €475k and welcomed Anne O'Leary, CEO Vodafone Ireland, on board as a Strategic Advisor.

Having launched just 12 months ago, Fiona is blown away by the support and growth of Riley. The team is honoured to have won Health, Beauty and Wellbeing Website of the Year 2021 at the Digital Business Ireland Awards, and more recently be nominated for Emerging Company of the Year by Cork Chamber. A champion of female entrepreneurship, Fiona was thrilled to participate in Starting Strong.

[www.weareriley.com](http://www.weareriley.com)

