



Loretta Kennedy

MamaBear Foods

Loretta Kennedy is the founder and Managing Director of MamaBear Foods, an award-winning company which specialises in the production of healthy condiments and sauces.

MamaBear Foods began in Loretta's kitchen in Cork in 2018 when she began making a healthier version of ketchup for her three children. From day one she has been focused on using only the best natural ingredients, keeping the sugar content down, and adding in helpful ingredients like prebiotic fibre. Loretta began selling her products at farmers markets. In February 2019 she secured a year-long core listing with Aldi and also expanded into 50 additional SuperValu stores and independent retailers.

Loretta has a background in Psychology and Counselling and has recently launched a coaching business helping clients and organisations find clarity and purpose, achieve their vision and create authentic impact. She is a keynote speaker and has spoken at various health and wellness events such as Wellfest, iWish, Mumtalks and Enterprise Ireland events. She was voted one of IMAGE magazine's Women to Watch in 2020.

Loretta knows the struggle of finding healthy and interesting food for children and has big plans for MamaBear Foods. She hopes to expand her current range of products to include confectionary, introduce a luxury range of products under a different label and commence exporting into the UAE next year.

www.mamabearfoods.ie

