



Lizzy Hayashida

Change Donations

Lizzy Hayashida is the co-founder and CEO of Change Donations, a donation platform set up in 2018, that helps charities and non-profits fundraise in the digital age and connect with today's generation of donors.

Prior to co-founding Change Donations, Lizzy spent eight years working with startups in the retail and Fintech space, in both San Francisco and New York. She was an early employee of Milo.com (acquired by eBay) and went on to launch the first same-day delivery pilot, eBay Now. Lizzy left eBay to join early-stage Y Combinator startup, Shoptiques, before joining Affirm, where she launched the first in-store virtual debit card. Lizzy moved to Dublin in 2017 to pursue her MBA from Trinity College Dublin. There she met her co-founder, William Conaghan.

Change Donations is on a mission to create a community of everyday philanthropists, giving one cent at a time to a wide range of causes around the world. They allow donors to link their credit or debit cards, round their purchases up to the next euro, and donate their digital spare change to the causes they care about most.

Lizzy was named Ireland's Best Young Entrepreneur by Dublin City in 2019 and Top 30 Women in Fintech in Ireland. Change Donations has gone on to win multiple awards, including Trinity's Launchbox, the Responsible Innovation Summit, and Futurescope.

www.changedonations.com

