



Kate Clark

öogo

Kate Clark is the founder and CEO of öogo, an exciting new company thoughtfully connecting people who need childcare with those who can provide it. Through their secure booking and interactive platform, öogo covers a wide variety of childcare needs and strives to ensure families find their “Right-Fit” childcare every time.

Recognising that childcare is emerging at the intersection of Wellness, Equality, and Productivity, öogo is working with corporates, who wish to support the working parents among their employees, by providing access to a trusted, referral-driven means of meeting their childcare needs. For example, in November 2020, öogo began partnering with Zalando, Europe’s leading online fashion platform, to meet the childcare needs of the employees in their Dublin office.

Kate’s background is in sales and business development across renewable heating and advertising. Most recently, she worked in FinTech in New York City. It was there that she learned about the secure centralisation of large amounts of data, which underpins the digitalisation and security of öogo’s booking system.

öogo’s plans include growing their corporate client base, as well as partnering with hotels, when the hospitality sector re-opens. Thinking globally and delivering locally, Kate’s mission is for öogo to become the go-to platform internationally for childcare solutions, no matter who you are, where you are or what type of childcare you need, by offering flexible, local options to all parents, based on their individual needs and circumstances.

www.öogo.me

