



**MY NAME IS TED**

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# Kasia Gaborec-McEvoy

## My Name is TED

Kasia Gaborec-McEvoy is co-founder of award-winning luxury leather bag and accessory brand My Name is TED, along with her husband Brendan McEvoy. They set out in 2016 to create a range of luxury leather bags and accessories inspired by real life stories, that offer ultimate practicality and are finished to uncompromising luxuries standards to last for generations.

Commercially launched in 2017, My Name is TED has grown from strength to strength, selling products to customers all over the world. They have won several awards such as Best Emerging Irish Design at Showcase 2017 and IBYE County Runner-up in the New Business Idea Category. In 2018 they were a finalist of Google Adopt a Start-Up program and Kasia secured Competitive Start-Up funding for Female Entrepreneurs from Enterprise Ireland. The brand was featured in the Sunday Business Post 100 Hot Start-ups in 2019 and 2020.

In 2019 they launched their first women's collection, The Door Bag Collection, which was an instant success and has been listed in Brown Thomas Create 2020. Reacting to the Pandemic and customers' needs, they developed and launched HandySan, an adaptable luxury leather carry case for hand sanitizer that clips onto a bag, belt or car keys. Plans are underway to grow the brand internationally and expand into the UK, USA and other international markets.

[www.mynameisted.ie](http://www.mynameisted.ie)