



Aisling Kirwan

Positive Carbon

Aisling Kirwan is the co-founder and COO of Positive Carbon, providing businesses with fully automated food waste monitoring technology to enable them to cut their food waste in half. This saves them hundreds of thousands of Euros while benefiting the environment.

Aisling has been working in the food waste sector for the past six years across Ireland, the UK, Australia, and Chile. She deeply cares about food waste and has dedicated her entire career towards making a tangible difference in this area. It's a personal goal to make as big of an impact as possible on 1 million tonnes of food waste produced in Ireland each year.

After returning from Chile, where she was working on a food waste initiative in Santiago, Aisling and her co-founder Mark noticed that the foodservice industry, the sector that wastes the most food, did not have an effective solution available to them in order to reduce their food waste. After speaking to hundreds of chefs to understand their pain points and understand the dynamics of a busy kitchen, they created a tool that automatically monitors all the food waste in a business, allowing them to make changes to preparation, production, and purchasing to significantly reduce their food waste and subsequently their food bills.

Positive Carbon has won the regional final for Intertradelreland's Seedcorn competition for their 'investor readiness', as well as the Business Spirit Award for businesses that can deliver financial returns with a positive impact.

www.positivecarbon.org

