

# BLENDi



## Yvonne Dolan

### Blendi Snacks

Yvonne Dolan set up the award-winning Blendi Snacks with her son Shane, producing an appetizing and healthy snack. Blendi Snacks is a range of roasted broad beans and roasted garden peas in various flavours - fiery garlic, sweet onion, bar-b-q and salted. They taste like roasted nuts but without the high calories or allergens, making them ideal as snacks and especially suitable for students of all ages in schools and colleges

Blendi Snacks originally started out as an ambient smoothie. Founder Yvonne had spent two years trying to develop a convenient way to make a smoothie out of dried fruit and vegetables. When some of the ingredients, including broad beans and peas, were not suitable for the smoothie product they ended up in Shane's school bag as snacks. They proved so popular with his school friends that Yvonne decided to develop them into a new food product - Blendi Snacks.

Yvonne's own background is as an entrepreneur, and Blendi Snacks is her third start-up. Her first start-up was InterHamper (a Christmas hamper company, sold to Bewleys after 17 years). She then moved to on to retail with a Food and Wine Store in Dalkey. Yvonne is also a qualified Ballymaloe Chef and has a Diploma in Digital Marketing.

Blendi Snacks has continued to grow in popularity and the product has won numerous awards, including 3rd place in World Best Food Innovation, and a Great Taste Award. Blendi Snacks are sold on Amazon and in premium food stores in Dublin, London and Scotland.

**[www.blendisnacks.com](http://www.blendisnacks.com)**

