



Pamela Doyle

JobAlert.ie

JobAlert.ie, based in Skerries, Co Dublin, was set up in 2018 to provide an affordable and successful job advertising service to businesses. With a background in HR and Recruitment spanning over 25 years, Pamela had identified a gap in the market for small businesses who couldn't afford to pay large fees to advertise jobs. She initially set up an online community on Facebook for jobseekers and employers to engage with each other. Following the economic crisis, employers offered to pay to advertise their roles and JobAlert.ie was officially formed. With co-founding Directors Sean and Donncha Breen who specialise in digital marketing, web development and programming and a full support team, the company has gone from strength to strength.

JobAlert.ie provides innovative job advertising solutions through their website and social media platforms, harnessing the latest technologies and innovative methods and software to help employers to fill jobs quickly and cost effectively. Their technology allows employers to share jobs to multiple social media platforms and gives them the ability to manage applications efficiently using an inbuilt candidate management software. The company also helps employers draft advertisement and job specification texts within legislative guidelines and provides a design and complete creative graphics service for use on social media.

Their client base includes both SMEs and large organisations including HSE, AIB, Lakeland Dairies, BT UK, Radisson Blu, Trump Hotels Group, Paypal, Yapstone, Sky Handling Partner, Cityjet, Beaumont and St. Joseph's Hospitals, the Royal College of Surgeons and Dublin Bus.

www.jobalert.ie

