



**MY NAME IS TED**

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# Kasia Gaborec-McEvoy

## My Name is Ted

Kasia Gaborec-McEvoy is co-founder of award-winning luxury leather bag and accessory brand My Name is TED, along with her husband Brendan McEvoy. They set out in 2016 to create a range of luxury leather bags and accessories with extra functionality and technology features, with a vision to design and create products that tell stories through luxury with ultimate practicality incorporated into each of their functional designs. Commercially launched in 2017,

Commercially launched in 2017, My Name is TED has grown from strength to strength, selling products to customers all over the world. They have won several awards such as Best Emerging Irish Design at Showcase 2017 and IBYE County Runner-up in New Business Idea Category. In 2018 they were a finalist of Google Adopt Start-Up program and Kasia secured Competitive Start-Up funding for Female Entrepreneurs from Enterprise Ireland. The brand was featured in the Sunday Business Post 100 Hot Start-ups 2019.

My Name is TED strives to create products of value, to an uncompromising luxurious level and with functionality, that enhance people's lives with ultimate practicality. In November 2019 they launched the first women's collection The Door Bag Collection. More recently they developed and launched HandySan, an adaptable luxury leather carry case for hand sanitizer that clips onto a bag, belt or car keys. Plans are underway to grow the brand internationally and expand into UK, USA and other international.

[www.mynameisted.ie](http://www.mynameisted.ie)