



MY LITTLE WONDERFUL



Jennifer Lawlor

My Little Wonderful

Jennifer Lawlor is the founder of My Little Wonderful, a lifestyle brand for families with a mission to make parenthood and family life as wonderful as it can possibly be. Her website www.mylittlewonderful.com offers helpful content as well as beautiful and useful products that help parents simplify family life.

Jennifer studied early childhood education in DIT (now TU Dublin). and Marywood University in Scranton, Pennsylvania, and is a trained KonMari consultant. She is also an accomplished writer on both parenting and health and wellbeing and has written for numerous online publications including Xpose and Ireland AM.

Inspired by her three boys, and the big adjustment she found herself in when she became a mother, she set up My Little Wonderful - a place where parents discover products designed to make family life a little easier. Online articles provide insights, ideas, and inspiration on subjects including nutritious family-friendly recipes, tips to increase productivity, wellness advice for families, and the best ways to relax and unwind.

My Little Wonderful now sells a range of products and is the home of Wonder Label - personalised stick-on name labels for the things children lose. All of the products they create are designed to simplify common family pain points, giving parents time and peace of mind to enjoy precious family moments and build a happy family home environment.

www.mylittlewonderful.com

