



Denise O'Kelly

Hub 360

Denise O'Kelly, Co-founder of HUB 360, has been working for over 20 years developing systems to enable businesses to engage successfully in the emerging digital landscape. From website deployment to strategic planning and app development, O'Kelly has identified and presented new opportunities for her clients as online paradigms shifted.

Development of the HUB 360 smart delivery system was started in 2014 as a partnership with an industry expert who identified an opportunity in the global goods management and fulfilment market. After extensive market and product research a successful software development and testing phase led to the first beta deployment in 2018.

Providing centralised, coherent and drilldown visibility of all distribution activities in an attractive dashboard UX, HUB 360 has received overwhelmingly positive reviews from its first customer. Improved cost savings and increased efficiency have led to improved response times, customer retention and employee satisfaction.

HUB 360 is building on this success with its version 2.0, furthering the centralisation of delivery management, the use of AI and Machine Learning.

www.hub360.ie

