



Ann-Marie McSorley

Veri

Ann-Marie McSorley is the chief executive officer and founder of Veri, a cloud based dashboard that specialises in digitising mandatory compliance paperwork for training and funded programmes. Veri removes the paperwork mountains and streamlines the regulatory compliance for companies delivering skills-based training, turning useless paperwork into valuable data for real time analysis.

With 25 years' experience in public sector people management, Ann-Marie McSorley is a training industry expert in both Northern Ireland and the Republic. Fifteen years spent as a training manager in Northern Ireland saw Ann-Marie deliver numerous award-winning projects. She has also developed a successful training business with contracts with The Ombudsman for Children, The Oireachtas, Skillnets and EU funded partnerships.

Throughout her career, mandatory boxes of paperwork were a huge frustration. Veri was created to turn paper-based documentation into a database that converts information into intelligent data. It saves time and money. Ann-Marie believes that Veri can revolutionise the industry.

Notable achievements include being a winner of the Enterprise Ireland Female Entrepreneurship Competitive Start Fund, Google Adopt a Start- Up and IITD Best Consultancy Partnership 2019. Most recently Veri has been instrumental in a number of Covid response initiatives, ReBounce, MentorsWork and DigiGrowth. The ever-increasing demand for their services has led to the creation of more employment within the company.

www.veri.ie