



Sophie Cafolla

The Stork Box

Sophie Cafolla, founder of The Stork Box, is an accomplished Project Manager with a wealth of Marketing, Sponsorship and Event experience. Having started her career with one of Ireland's leading event management companies, she then set up her own company, Muse Events. She worked on a number of top events including the Dublin Web Summit and Taste of Dublin, before embarking on The Stork Box journey.

The Stork Box, inspired by her daughter Sienna, is an Irish family brand creating and manufacturing innovative, practical and modern products for bump, baby and beyond. Only the softest fabrics are used for their clothing and accessories, which are designed for little ones precious skin. The Stork Box deliver special gift boxes to Mum & Baby, sharing love for that new bundle of joy!

Sophie's mission is to create a community united by value and style. Her aim is to design sustainable products suitable for everyday life. She wants her customers to enjoy the journey of parenthood and create magical adventures with her goodies!

In addition to their clothing and accessories range, The Stork Box will be launching a 'With you while you grow' Podcast and a 'Ask Dr Vicky' video series in 2019.

www.thestorkbox.ie

