



# Sharon Keegan

## Peachy Lean

Sharon Keegan is the founder of Peachy Lean, a line of innovative active wear that shapes and sculpts the body for the ultimate support. Sharon has a vision to make all women feel confident and secure in their clothing.

Sharon started her first business when she was 19 years of age. She was the first woman to bring spray tan into the Irish market and was taken on by St Tropez tanning UK to be their Executive Sales Representative in Ireland.

After completing her postgraduate studies in Innovation and Product Design, Sharon tapped into the mentality of many women at the gym who were feeling low and lacking in confidence while working out. Peachy Lean was created to make them feel positive about their bodies again and they sold 225 units in the first two weeks on pre-sale. The products are designed to flatter all body types, size 6-26. Sharon believes it's all about how you feel and with the right support you can achieve anything.

Sharon has been nominated for many awards including IMAGE Business Woman of the year 2018. She won DCU Ryan Academy's Best business and pitch, and the Victoria Award in UCD's Innovation Academy for Entrepreneurship. She continues to go from strength to strength.

Peachy Lean's motto is 'Believe in yourself', and 'Be strong'. The products are now selling into Europe, the United States, and Australia. Sharon hopes to scale into the South American market by the end of this year.

[www.peachylean.com](http://www.peachylean.com)

