

CHAMP



Edel Moran

CHAMP CLOUD

CHAMP CLOUD provides cloud-based fundraising & relationship management solutions for charities and not-for-profit organisations. These solutions allow clients to fully integrate digital/online technology and streamline administration. There are two core applications: CHAMP CRM, a fundraising and membership management solution that tracks and manages donor/member interactions and financial transactions, and CHAMP Prize Draw, a software solution that allows charities to operate their own in-house subscription based prize draw.

Edel Moran's background is in the Healthcare and Biotech Industrial Sector. She graduated with a B.Sc. in Environmental Science and then worked in management roles for over 14 years in the industry. In 2012, she began developing bespoke software for charity clients, with her husband who had an I.T. support company. They developed the first iteration of CHAMP for Galway Hospice and they now have 50 clients using the system.

Since starting CHAMP CLOUD in 2017, Edel is passionate about making it a success and has gained huge satisfaction from interacting with clients and delivering real practical solutions to improve how they work. She thoroughly enjoys the learning and challenges having your own business brings.

To date, CHAMP CLOUD have acquired clients across Ireland in various sectors including medical and community supports, homelessness, and animal welfare. Over the past two years, they have developed the product based on client feedback to include a range of online integrations (APIs) and modules for enhanced communications, event and membership management, as well as grant tracking and a number of digital fundraising tools.

CHAMP CLOUD has recently been selected as a finalist in the 2019 Local Enterprise Office National Enterprise Awards.

www.champcloud.com

