

# SoftCo



Susan Spence, Co-Founder and President

## SoftCo

With offices in Ireland, US, UK and Finland, and a million users worldwide, SoftCo is a leading global provider of finance automation solutions that increase productivity, reduce costs and ensure that organisations meet their compliance obligations. SoftCo is a Microsoft Gold Partner, an AWS Advanced Technology Partner, and its customers include Primark, Irish Life, Lloyd's Bank, Argos, and Bulmers.

SoftCo's approach is to understand their customers' businesses and the challenges that they face and to develop truly innovative solutions that deliver a strong return on investment. This approach, combined with the experience of the SoftCo team, is often quoted by customers as the reason why they forge long-term relationships with SoftCo.

SoftCo's proven solutions are based on over 27 years' specialized knowledge in financial process automation and are delivered by experts utilizing industry best practices. SoftCo projects succeed because of this wealth of expertise, combined with the flexibility and configurability of its software, which integrates seamlessly with any ERP system.

As an entrepreneurial company focused on providing innovative solutions, SoftCo is pleased to support entrepreneurs at an earlier stage of development through Starting Strong. Co-Founder and President of SoftCo, Susan Spence, became a Lead Entrepreneur for the Going for Growth Programme in 2012. Subsequently, she piloted the Starting Strong round tables for female entrepreneurs.

*'I'm delighted that SoftCo is continuing its support for Starting Strong. I only wish that this type of support was available to me when I was developing SoftCo in the early stages.'*

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