



## Roisin Lafferty

### Kingston Lafferty Design



#### GOING FOR GROWTH PROFILE

##### NAME:

Roisin Lafferty

##### BUSINESS

Kingston Lafferty Design

##### POSITION

Founder and Managing Director

##### WHAT WE DO

We provide a full interior architecture and interior design service, offering a fully furnished and styled end result.

##### CONTACT US

T: +353 1 5514836

E: [info@kingstonlaffertydesign.com](mailto:info@kingstonlaffertydesign.com)

[www.kingstonlaffertydesign.com](http://www.kingstonlaffertydesign.com)

kld.

There was never any doubt about the direction that Roisin Lafferty was going to take in life. Even from a young age, growing up in Goatstown in Dublin, creativity was in her blood. After achieving a first-class honours, she went to Kingston University, London to complete a Masters in Product and Spatial Design, in which she was also awarded a first-class honours and went on to present her final project as part of renowned design exhibition, Tent London.

She returned to Dublin and set up Kingston Lafferty Design in 2010. Setting up during a challenging time for the construction industry never daunted the now award-winning designer. "At the beginning I was working on three different projects. I worked until 3am and every day was extremely intense, but I knew it would be a success."

And it is. Roisin quickly built up the company to become one of the most respected interior architecture and design agencies in Europe. She now has a team of thirteen people working in KLD, based off Baggot Street in Dublin 4, with Roisin taking on the role of creative and managing director.

Her main objective is to create spaces that enhance people's lives in a way that is both functional and beautiful. "All of our jobs are bespoke and unique and we also design individual pieces of furniture which fit the spaces we are designing," she says.

In 2015, she was awarded the Fit Out Young Designer of the Year as well as picking up the award for Residential Project of the Year in both 2015 and 2016. She has also been shortlisted in the Institute of Designers in Ireland (IDI) awards in this year, going on to win two awards in 2017: Collaborative Design and Commercial Interior categories for Iconic Offices – The Brickhouse Design. In this year Roisin also won best newcomer at the 2017 KPMG Irish Independent Excellence in Property Awards.

Roisin's resolve to continue to grow a world-class business has never waned and 2018 turned out to be her most successful yet. 2018 saw KLD winning best café at the Restaurant and Bar Design Awards for her design of Pot Bellied Pig. KLD also won Best Fit Out Retail at the Fit Out Awards 2018 for The Vaults Parlour. Róisín was also named Interior Designer of the Year at the Image Interiors and Living Awards 2018.

In 2019 Róisín was named the youngest ever President of the Institute of Designers in Ireland (IDI). 2019 also saw Róisín and KLD win their second Restaurant and Bar Design Award in a row with their beautiful Vaults Parlour project. Róisín and KLD are currently nominated for two Fit Out Awards for their work on Hatch Cork, best residential fit out and Excellence in collaboration award, these are announced in November 2019.

Her work is of such a calibre that it has been featured in many Irish and international publications, including Architectural Digest Italy, Russia, Mexico and China, Italian Vogue, Australian Vogue Living, Elle Decoration Netherlands, Living ETC, IDEAT, Design Anthology UK, Schöner Wohnen, The Wall Street Journal, Yellowtrace and Wallpaper along with many others.

KLD plans to expand further into the UK and the rest of Europe over the next five years. Her eye is also on building the company's brand recognition even further as well as the introduction of a specific furniture line and key collaborations with fellow creatives.

Roisin participated in the 8th cycle of Going for Growth in 2016 with Louise Phelan of PayPal as her Lead. "Louise was unbelievable; so helpful and reassuring. It was an honour to be with so many successful female entrepreneurs and to listen to their issues and realise you are not on your own; that these women also experience the same pressures and challenges I am facing," she says.

