



## Pamela Walsh

### Wicklow Way Wines

Wicklow Way Wines is Ireland's first fruit winery, home to Móinéir Fine Irish Fruit Wine, set up in 2015 by Pamela Walsh and Brett Stephenson. The company produces luxurious, limited edition, strawberry and blackberry wines made from 100% Irish fruit. These have been endorsed by many of Ireland's leading wine and food experts and restaurateurs, with TV, radio, newspaper and online media coverage. Wicklow Way Wines can be found in Ireland's top luxury hotels and restaurants, wine bars, artisan food and wine locations, as well as online.

With a shared passion for the environment, huge appreciation for the natural foods of Ireland, and wine making experience from their time in California, Pamela and Brett launched their strawberry wine in June 2016 at Bloom in the Phoenix Park in Dublin. This was followed by their blackberry wine with wild elderberries, in the autumn.

Environmental sustainability is close to their hearts and they are a Verified Member of Bord Bia's Origin Green, Ireland's world-pioneering programme of commitment to sustainable food and drink production. For Wicklow Way Wines this means sourcing the fruits from Irish growers, or from the Wicklow hills, using wind energy to provide their electricity, and composting all of the fruit pulp and returning the rich compost back to the soil.

The success of the launch proved that there was a market for such a high quality, environmentally friendly wine, and demand has continued to grow. Their wine was soon being stocked in one of London's most prestigious stores, and plans for further expansion in export markets are now well underway.

**[www.wicklowwaywines.ie](http://www.wicklowwaywines.ie)**

