

Glissed.



Louise Dunne

Glissed

Glissed offers a specialist service for freelance beauty professionals, connecting customers with vetted, freelance beauty professionals and bringing hair and beauty appointments to the home, office or hotel.

Louise Dunne, CEO and Co-founder, has worked in the beauty industry for the past 13 years. Niamh McHugh, Co-founder, has a background in fashion and beauty related activities. With a strong entrepreneurial streak, they spotted the need for an efficient and properly vetted system for highly skilled freelance beauty professionals to reach their customers. They set up Glissed in 2015 to enable customers make hair or beauty appointments when and where they need it, and to give the freelance service providers access to a growing market segment.

The beauty industry is a market that traditionally operates totally offline. Glissed is now taking it online. With demand growing, the company built its own booking and payments engine, which in turn fuelled further demand. This platform allows freelance beauty professionals to market themselves, communicate with each other and their customers, and take online payments with ease. Over the past year, Glissed has grown month on month.

Based on their research and domain expertise, they are now implementing the next phase of development, with plans to move into the UK market. They have received CSF funding from Enterprise Ireland, won Investor Day at NDRC and recently won BEST service at the Bank of Ireland start up awards.

www.glissed.com

