Cecilia Ronan, Managing Director

Citi

Citi has had a presence in Dublin for the past 50 years, employing 2,500 people in Ireland. The bank provides financial services and products for multinational companies, Irish companies and the government and public sector. Citi Ireland also operates a Citi Service Centre, one of four in the EMEA region, with over 40 nationalities serving over 800 clients.

Citi Ireland has a history of supporting start-up and innovation initiatives; opening the first Citi Innovation Lab in 2009; working closely with Trinity College Dublin's Masters in Computer Science upStart module, where teams of students take a start-up idea to minimum viable product. Citi also supported LaunchBox in 2015, offering mentoring and office space in Citi's designated Accelerator Hub to teams of student start-ups during their accelerator programme.

A founding member of the FinTech and Payments Association of Ireland, Citi hosts FPAI meet-ups in the start-up sphere. Cecilia Ronan, Managing Director, as a member of the IFS 20:20 FinTech Working Group and an advocate supporting female participation in STEM and entrepreneur areas, had this to say;

'At Citi, our focus on innovation goes hand-in-hand with our commitment to diversity. This does not stop at a diverse workforce in traditional terms of age, gender and nationality, but continues into more conceptual diversity in mindset. For this reason, Citi is a strong supporter of innovation and entrepreneurship, spearheading programmes like upStart at third level here in Ireland and D10X at a global level with Citi Ventures. The Starting Strong programme was a clear fit for us at Citi as an opportunity to extend our experiences into the wider community. We are delighted to be part of a programme that sends such a strong message of female entrepreneurship'.

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